

**FM2017 - COMPANY Presentations Rubric Name:**

**Score:**

Category	93	85	75
<b>1. Planning/Meeting Expectations</b>	Shows evidence of in-depth planning to cover all requirements: 1. Chose a corporation that interests them. 2. Told how and when the corporation was founded? 3. Told how the corporation got its name? 4. Told the major developments in its history. 5. Told why (or why not) to invest in this company.	Shows evidence of good planning, but failed to meet one requirement.	Shows inadequate planning. Failed to meet two or more requirements.
<b>EXTRA POINTS</b>			
	<b>1</b>	<b>0.5</b>	<b>0</b>
<b>2. Organization</b>	Student presents information in logical, interesting sequence which audience can follow.	Student presents information in logical sequence which audience can follow.	Audience has difficulty following presentation because student jumps around.
<b>3. Subject Knowledge</b>	Student demonstrates full knowledge (more than required) with explanations and elaboration.	Student is at ease with expectations, but fails to elaborate.	Student is uncomfortable with information and is able to answer only rudimentary questions.
<b>4. Graphics &amp; Materials Used</b>	Student's graphics explain and reinforce screen text and presentation. Visual is appropriate and advances the presentation.	Student's graphics relate to text and presentation. Visual is appropriate and advances the presentation.	Student occasionally uses graphics that do not support text and presentation.
<b>5. Eye Contact</b>	Student maintains eye contact with audience, seldom returning to notes.	Student maintains eye contact most of the time but frequently returns to notes.	Student occasionally uses eye contact, but still reads most of report.
<b>6. Elocution</b>	Student uses a clear voice and correct, precise pronunciation of terms so that all audience members can hear presentation.	Student's voice is clear. Student pronounces most words correctly. Most audience members can hear presentation.	Student's voice is low. Student incorrectly pronounces terms. Audience members have difficulty hearing presentation.
<b>7. Creativity/Sense of Story</b>	Displayed creativity in designing presentation and/or used stories to make the presentation more interesting and coherent.	Adequate use of creativity and/or sense of story.	

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